

TECHNOECONOMICS™

Products And Services In Canada & Worldwide



Technoeconomics™

Technoeconomics™ brand products and services in Canada provide business management and business consulting services in the fields of the evaluation, use, acquisition and monetization of intellectual property (IP).

IP Strategic Planning & IP Solutions. Technoeconomics™ brand products and services provide Canadian businesses consulting and analytical services throughout the lifecycle of an invention or creative work. This includes working with clients at every step from origination, through R&D and product development, to monetization and exit planning. Services include IP planning, IP acquisition management, IP licensing, use and sale.



IP Analytics. Technoeconomics™ brand products and services provide cutting edge strategic planning coupled with proprietary analytics to solve clients IP challenges in portfolio creation, management and IP monetization. Technoeconomics™ brand products and services use scientific evaluation, mathematical modeling, research, marketing analysis, and analytic models to achieve IP success and monetization for clients.

IP Valuation Services

Technoeconomics™ brand products and services provides IP consultation in the valuation of IP using mathematical modeling, analytics, and financial analysis to determine optimal methods for IP monetization



Inter Partes Services. Technoeconomics™ brand products and services provides a variety of *inter partes* services throughout the life cycle of IP. These services range from interfacing with authors, inventors, creators and artists, R&D, legal services providers, third parties, adversaries and potential licensors and purchasers. Technoeconomics™ brand products and services also offers negotiation and mediation services, and management of IP transactions.

Educational Services. Technoeconomics™ brand products and services also provide education services, *e.g.* lectures, classes, courses, seminars and workshops regarding the creation, valuation and monetization of IP such as trademarks, copyrights, patents, trade secrets, know-how, as well as the business, and legal aspects of these activities. Technoeconomics™ brand educational services also include professional education courses, and continuing education courses regarding the creation, valuation, and monetization of IP such as trademarks, copyrights, patents, trade secrets and know-how.



Technoeconomics™ Publishing. Technoeconomics™ publishes printed publications, *i.e.* newsletters, magazines and books providing news, information & commentary regarding economic, business, legal, and technological aspects of the creation, use, valuation and monetization of IP such as trademarks, copyrights, patents, trade secrets and know-how. Technoeconomics™ publishes online magazines, online newsletters, online journals and blogs featuring news, information and commentary regarding economic, business, legal and technological aspects of the creation, use, valuation and monetization of IP such as trademarks, copyrights, patents, trade secrets and know-how.

*Any legal services in Canada will be provided by a Canadian Law Firm licensed TECHNOECONOMICS™ trademark to mark any such services.

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